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WIDEWALLS

JASON SALAVON EXPLORATION OF THE VISUAL PLANE SOON AT MARK MOORE GALLERY



The modern way of life has been undoubtedly shaped and choreographed by large networks and digital data. With an omnipresent digitized culture, the growth of visual capacity in such form has increased exponentially in the recent past, forming the social and technological landscape of today. We've seen a number of artists exploring the merits and consequences of the modern way of life, probing how it has affected inter-human relationships as well as individual consciousness. Analyzing the vast field of digital data, American contemporary artist **Jason Salavon** contributes to the exploration of modern culture, obsessions and mannerisms through the display of his latest work. Presenting 14 new pieces based on computer processing, which can lead to some amazing art pieces, the solo exhibition in the Mark Moore Gallery by Jason Salavon titled *All The Ways* opens in February.

New Perspectives on Familiar

Born in Indiana in 1970, Jason Salavon earned his MFA at The School of the Art Institute of Chicago and his BA from The University of Texas at Austin. He taught at The School of the Art Institute of Chicago, and is currently associate professor in the Department of Visual Arts and the Computation Institute at the University of Chicago. Having been employed as an artist and programmer in the video game industry for several years, Salavon developed a unique perspective and understanding of the **digital reality**, ultimately using computer software of his own design in order to reconfigure preexisting media and data

to create new visual works of fine art. A large bulk of his work can be divided into two segments: One can be described as a group of sorts of visual amalgamations; the other consists of works made by distributing processed media side by side or in other configurations. Named one of the “50 Under 50: The Next Most Collectible Artists” by *Art + Auction Magazine*, Salavon’s work has been exhibited worldwide, and he was featured in exhibitions at venues such as the Metropolitan Museum of Art (NY), Smithsonian Institution (D.C.), and Los Angeles County Museum of Art (CA).



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| 24 World War I | 84 One Direction | 140 Singapore | 195 LeBron James |
| 25 Game (TV series) | 85 Will Smith | 141 Aboriginal Australians | 196 WWE |
| 26 Canada | 86 Stated warning | 142 Netherlands | 197 The Dark Knight (film) |
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| 29 Steve Jobs | 89 Britney Spears | 145 List of HTTP status codes | 200 Bipolar disorder |
| 30 Internet Movie Database | 90 Halloween | 146 List of HTTP status codes | 201 TheKragging |
| 31 Miley Cyrus | 91 Wonders of the World | 147 Top and 3 Half Men | 202 Osama bin Laden |
| 32 Rihanna | 92 England | 148 Tom Cruise | 203 RSS |
| 33 Pornography | 93 List (TV series) | 149 George W. Bush | 204 Franklin D. Roosevelt |
| 34 New York City | 94 Online shopping | 150 Nelson Mandela | 205 Dog |
| 35 rap | 95 The Avengers (2012 film) | 151 The Undertaker | 207 BDSM |
| 36 Selena Gomez | 96 Dwayne Johnson | 152 John Cena | 208 PhD |
| 37 Germany | 97 Brazil | 153 SO Dint | 209 Jennifer Aniston |
| 38 Sex position | 98 Salman | 154 European Union | 210 Freemasonry |
| 39 Harry Potter | 99 Michael Jordan | 155 Bob Marley | 211 Cherie Sheen |
| 40 Franco | 100 Stephen Hawking | 156 List of House episodes | 212 Mark Wahlberg |
| 41 Elizabeth II | 101 XXX | 157 Or Die | 213 Google Search |
| 42 Taylor Swift | 102 1 | 158 John Lennon | 214 Hercules (TV series) |
| 43 China | 103 Israel | 159 New Zealand | 215 Indonesia |
| 44 Human penis size | 104 Manchester United F.C. | 160 Script kiddie | 216 Switzerland |
| 45 September 11 attacks | 105 Android (operating system) | 161 Taylor | 217 Metallica |
| 46 France | 106 Alive | 162 PlayStation 3 | 218 Microsoft |
| 47 Sexual harassment | 107 Bill Gates | 163 Jesus | 219 Pakistan |
| 48 Breaking Bad | 108 Top Blood | 164 List of Top Gear episodes | 220 Harold Regan |
| 49 Johnny Depp | 109 Adele | 165 The Simpsons | 221 Soviet Union |
| 50 Doctor Who | 110 Fifty Shades of Grey | 166 Brad Pitt | 222 Yahoo! |
| 51 Abraham Lincoln | 111 Outlook.com | 167 Madonna (entertainer) | 223 Muhammad Ali |
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| 57 Kanye West | | 173 Europe | |
| 58 Masturbation | | 174 Health Ledger | |
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Left: Jason Salavon – All the Ways (Seasons 4 & 5), 2016 / Right: Jason Salavon – Local Index (Tessellated), 2016. Photo courtesy of Mark Moore gallery

Digital Surroundings

Debuting 14 new works in a number of media, Jason Salavon focuses on the seemingly unending digital frame and its visual underline represented by touchstones of the pop culture. Connecting with the mass culture as a ubiquitous language of the technological present, Jason Salavon portrays the **predilections and obsessions, infinite variations and permutations** of our digitized reality by using well-known imagery. In one of the pieces, Salavon uses the famous opening scene of *The Simpsons* to demonstrate the power of interpretation through multitude of storylines and data. Another interesting piece making its appearance in the show is *The Master Index*, a visual monument comprised of the most popular Wikipedia articles entries. With a lot of phrases awkwardly placed next to one another, like “Human penis size” and “Abraham Lincoln,” the artist reveals the absurdities of our current digital consciousness.



Jason Salavon – All the Ways (Couch Gag) (detail), 2016. Photo courtesy of Mark Moore gallery

Jason Salavon Exhibition at Mark Moore Gallery

With a witty approach to the current state of computerized reality, even in artistic expression, Salavon layers and manipulates visual data into abstraction by the use of computer software of his own design. Creating visual works of fine art by using preexisting media and data, he explores the boundaries and puts an emphasis on the recent massive exponential growth of digital data. Displaying 14 new works in different media, the Jason Salavon exhibition titled *All the Ways* opens at [Mark Moore](#) gallery on February 25th, and will be on view until April 16th, 2016.

Featured image: Jason Salavon – 117 Homes for Sale, Chicagoland (detail), 1999. Photo via [mocp.org](#). Images used for illustrative purposes only.