



## Video Artists Disturb and Confront at Mark Moore

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Over the last three years, the Mark Moore Gallery has added six new artists working in video to the program. Three of these artists today are getting vast critical acclaim and have been featured in numerous recent exhibitions and video art fairs: Josh Azzarella, Jason Salavon, and Cheryl Pope.

### About Josh Azzarella

Josh Azzarella creates videos and photographs that explore the power of context in the authorship of memory, oftentimes utilizing seminal moments in pop culture and news media to create accessible confrontations with historiography. By illuminating the individual encounter with communal experiences, Azzarella evaluates the perception of realness – which can ultimately be rooted in both the fantastic as much as the pragmatic.

### About Jason Salavon

Using software processes of his own design, Jason Salavon generates and reconfigures masses of communal material to present new perspectives on the familiar. Though formally varied, his projects frequently manipulate the roles of individual elements derived from diverse visual populations. This often unearths unexpected patterns in the relationship between the part and the whole, the individual and the group. Reflecting a natural attraction to popular culture and the day-to-day, his work regularly incorporates the use of common references and source material. Often, the final compositions are exhibited as art objects – such as photographic prints and video installations – while others exist in a real-time software context.

### About Cheryl Pope

Working in the mediums of sculpture, video, installation, assemblage, drawing, and performance, Cheryl Pope addresses issues of connectivity and identity that inform the way in which we live our lives today. She begins with relationships and experiences in her everyday life that she finds to be confrontational or in need of examination, and manipulates their innate tensions to coerce participation or engagement on the part of the viewer.

Through research and experimentation, she produces work that poses specific questions about topical social, political, and global conversations. Her work flirts with the precarious and delicate, as well as the physical and psychological, eliciting a dialogue about the navigability of provocative situations and the internal struggles we undergo when striving for control. As a result, she is interested in developing communities through her work via collaboration, relevancy, and outreach that illustrate a collective and individual plight for assertive voice in light of social and political restraint.