



THE
Art Economist

VOLUME 1 / ISSUE 10 / 2011

ARTISTS TO WATCH

MAYA HAYUK – CARTER MULL – YAMINI NAYAR – ANDREW SCHOULTZ – PAOLO VENTURA – FEODOR VORONOV



Feodor Voronov, *Opaque*, 2011, Acrylic, marker, spray paint and ballpoint pen on canvas, 29 x 23 in. (73.7 x 58.4 cm), Courtesy Mark Moore Gallery. +1 310 453 3031

FEODOR VORONOV

ARTIST TO WATCH

Voronov is a young painter on the verge of a major career, due to the strength of his unique vision and the prescient response of collectors already snapping up his work. The positive reaction to this artist is based on his sophisticated talent for mark-making. Voronov starts a painting by choosing a word, the letters of which become deeply entwined in layers of line and pattern. Words are the starting points for the artist to inventively deconstruct and reconstruct, keeping improvisation and structure in perfect balance. The character of the various types of lines in each painting is determined by the tools Voronov uses to make the marks, which in turn exude different vibrational energies. Lines rendered in paint are thick and loose; lines drawn with ballpoint pen are tight, with more control. His gestures are both free form and precise, creating an amalgamation of opposing visual forces. Combined with an eccentrically Fauvist color scheme and the game of deciphering the word within each piece, Voronov's art is as amusing as it is new. Gallerist, Mark Moore, discovered the

artist through the Chair of the School of Arts at Claremont Graduate University (where Voronov received his MFA in 2008), who said that Voronov was one of the best students to come through the program in a decade. Moore agreed that Voronov was making distinctive artwork, and added him to the gallery's roster. Moore debuted Voronov's paintings at PULSE Los Angeles this past October and the response was exhilarating, with twenty-nine paintings sold over the weekend-long fair. Rarely has the veteran gallerist seen such a reaction to a new artist, with high-level, discerning art collectors like Beth Rudin DeWoody, Frederick R. Weisman Art Foundation and Rema Hort Mann Foundation all acquiring work. If the enthusiastic response by collectors and critics continues, this artist to watch soon will join the ranks of the well-known. Voronov was born in Russia in 1980 and is based in Los Angeles. He has participated in a number of exhibitions in California, with his first solo show at Mark Moore Gallery scheduled for January 2012. —KWT