

# MARK MOORE GALLERY

## FOR IMMEDIATE RELEASE

Mark Moore Gallery  
2525 Michigan Avenue, A1  
Santa Monica, CA 90404  
310.453.3031  
www.markmooregallery.com

## Kim Rugg

**October 6 – November 10, 2007**

Opening Reception: Saturday, October 6th, 5-7pm



Mark Moore Gallery is pleased to present new works by emerging artist Kim Rugg. Rugg's work involves reducing and dismantling an object to its most elemental parts and then reconstructing it to reveal new meanings, to obliterate original ones, to change or destroy its function and to prompt the viewer to consider the familiar from an entirely new perspective. Often this method of deconstruction and reconstruction becomes politically charged. Her newspaper works – through her removal of the message – allow the viewer to consider the vehicle for the message, to contemplate the unquestioned ephemera of the day to day. Rugg exposes the hidden meaning within each structural component, and shows how the information we process is “informed” before we even begin to think. By demonstrating the ease at which information can be rearranged and altered, Rugg calls into question what is commonly assumed to be neutral documentation. Somewhat paradoxically, Rugg's stamp and envelope pieces - whilst visually being very different - retain their original function; they are sent through the mail unperturbed. Consequently, these works are far more subversive as, to a degree, they actively undermine established, regulated systems. Rugg's work inspires the viewer to not only reconsider, but perhaps to even challenge, what is so casually understood as the accepted and unchangeable.

*I like to think that Rugg is changing the world, if only in her imagination, alchemically blasting the news out of existence by snipping it up into a million little pieces.*

Emma Gray

Kim Rugg graduated with a BA in painting from the City and Guilds of London Art School in 2002. In 2004 she received her MFA from the Royal College of Art, London, where she was awarded the Thames and Hudson prize. Recently, she has predominantly exhibited in London, as well as participating in numerous art fairs across the United States, including Pulse New York, Art Chicago and Pulse Miami. This will be Rugg's inaugural solo show at the Mark Moore Gallery as well as being her first in the United States.

For more information regarding this artist or the opening event, please contact the gallery at 310.453.3031, [info@markmooregallery.com](mailto:info@markmooregallery.com), or [www.markmooregallery.com](http://www.markmooregallery.com)