

# Aram Bartholl – Blog

## OFFLINE ART: Hardcore

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By Aram



Kasseler Kunstverein, Kassel, Germany  
August 30 – October 13 2013  
Opening August 29, 7pm, rsvp on fb  
curated by Aram Bartholl

‘Hardcore’ features a selected group of artists representing a wide range of radical approaches contrasting the mainstream idea of the digital image and web culture. Referring to subcultures in music during the 80s & 90s today's hardcore attitude can be found in various media and genres on the Internet. In the glossy controlled era of Facebook, Apple, and Google hardcore artists challenge conventions with radical points of view and hard core works.

with:  
Constant Dullaart, Deanna Havas, Ei Jane Janet Lin, Eva & Franco Mattes aka 0100101110101101.org, Evan Roth, JODI, Jon Cates, Lorna Mills, Jeremiah Johnson, Penelope Umbrico, Rosa Menkman, Sakrowski aka curatingYouTube, UBERMORGEN, Vuk Ćosić

production: Klara Pietrzak  
code: Matthias Strubel  
credits: xpo gallery

The show will take place parallel to Aram Bartholl's solo show “Hello World!” at Kasseler Kunstverein in the same period of time.

The OFFLINE ART exhibition format:  
Browser-based digital art works are broadcast locally from wifi routers which are not connected to the Internet. Each art work is assigned a single wifi router which is accessible through any device, like smart-phones, tablets or laptops. To access the different art works, the visitor has to connect to each network individually. The name of the network reflects the name of the artist. No matter what URL is opened, only the specific artwork appears in the browser. A small web server holding the art piece is installed on a USB flash drive which is connected to the router. Like frames holding the art, the routers are hung in the exhibition space which is otherwise empty. The art itself becomes visible only on the visitor's private screen. The pieces are locally widely accessible but disconnected from the Internet  
see also the documentation of the first OFFLINE ART show new2 at xpo gallery Feb 2013  
<http://datenform.de/offline-art-new2-eng.html>

Source: <http://datenform.de/blog/offline-art-hardcore/>