

## Kalup Linzy Headlines Debut of Creative Time's New Video Art Series at the Standard Hotel



Photo by Billy Farrell/BFAnyc.com  
The scene at Creative Time's launch party at the Standard

By **Andrew M. Goldstein**

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NEW YORK—Habitués of New York's **Standard Hotel**, that deluxe Meatpacking District tower straddling the **High Line** (and infamously providing its boulevardiers with views of intimate bedroom acts), have long been familiar with seeing video art there thanks to **Marco Brambilla's** Dantean film collage in the elevators. But what is not as well known is that, since last year, the adventurous nonprofit **Creative Time** has been providing them with a fully-fledged video program, signing up artists to install original works throughout the hotel under the rubric of **StandART**. Last night Creative Time and hotelier **Andre Balazs** held a party at the Standard (the erstwhile Boom Boom Room) to unveil the second series of video projects, this time including work by **Terence Koh, Allison Schulnik, Kalup Linzy, Slater Bradley, Naomi Fisher, Andrew Cross, and Estefanía Peñafiel Loaiza**.

In introducing the projects, Creative Time director **Anne Pasternak** — who called the collaboration "the first-ever in-room video art project in a hotel" — spoke about the left-brain considerations behind commissioning work for a hotel that escaped the commodifying trap of so-called hotel art. When it came to suggesting a piece for Koh, who likes to play with the color white as a symbol of perverse purity, "I said just make a video with bunnies," recalled Pasternak. "I never thought he would do it." The result, it so happens, involves white bunnies lolling around in one of the hotel's broad and pristinely white bathroom sinks.

To kick off the new series, performance artist Kalup Linzy sang a set of his songs — which have long ago evolved from a commentary on kitschy drag-queen lounge acts to compelling music in its own right, with or without his frequent collaborator **James Franco** — wearing a green terry cloth bathrobe cut at a risqué length. In the audience were prominent New York collectors **Phil and Shelly Aarons**, who had just returned from Venice and Basel ("We did it all," Phil said), as well as several of the artists involved and a clutch of partygoers who seemed to be glad to find one last swanky bash before the city goes to sleep for the summer.